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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/791,298	03/01/2004	James T. Morris	47583/P045US/10316463	3516
59061` 7590 07/06/2007 FULBRIGHT & JAWORSKI, LLP (ADOBE)			. EXAMINER	
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SUITE 2800 DALLAS, TX 75201-2784			ART UNIT	PAPER NUMBER
	·		2618	
			MAIL DATE	DELIVERY MODE
			07/06/2007	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

	Application No.	Applicant(s)			
Office Asticus Communication	10/791,298	MORRIS ET AL.			
Office Action Summary	Examiner	Art Unit			
•	Janelle N. Young	2618			
The MAILING DATE of this communication app Period for Reply	ears on the cover sheet with the	correspondence address			
A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING DA  - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication.  - If NO period for reply is specified above, the maximum statutory period w  - Failure to reply within the set or extended period for reply will, by statute, Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATIO 36(a). In no event, however, may a reply be to vill apply and will expire SIX (6) MONTHS from a cause the application to become ABANDON	N. mely filed n the mailing date of this communication. ED (35 U.S.C. § 133).			
Status		•			
1) Responsive to communication(s) filed on <u>01 March 2004</u> .					
<i>,</i>	·—				
3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is					
closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213.					
Disposition of Claims					
4) ☐ Claim(s) 1-77 is/are pending in the application. 4a) Of the above claim(s) is/are withdray 5) ☐ Claim(s) is/are allowed. 6) ☐ Claim(s) 1-77 is/are rejected. 7) ☐ Claim(s) is/are objected to. 8) ☐ Claim(s) are subject to restriction and/o	wn from consideration.				
Application Papers					
9)⊠ The specification is objected to by the Examine 10)⊠ The drawing(s) filed on <u>01 March 2004</u> is/are: Applicant may not request that any objection to the Replacement drawing sheet(s) including the correct 11)□ The oath or declaration is objected to by the Ex	a)⊠ accepted or b)⊡ objected drawing(s) be held in abeyance. So tion is required if the drawing(s) is o	ee 37 CFR 1.85(a). bjected to. See 37 CFR 1.121(d).			
Priority under 35 U.S.C. § 119					
<ul> <li>12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).</li> <li>a) All b) Some * c) None of: <ol> <li>Certified copies of the priority documents have been received.</li> <li>Certified copies of the priority documents have been received in Application No.</li> <li>Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).</li> </ol> </li> <li>* See the attached detailed Office action for a list of the certified copies not received.</li> </ul>					
Attachment(s)  1) Notice of References Cited (PTO-892)  2) Notice of Draftsperson's Patent Drawing Review (PTO-948)  3) Information Disclosure Statement(s) (PTO/SB/08)  Paper No(s)/Mail Date	4) Interview Summal Paper No(s)/Mail 5) Notice of Informal 6) Other:				

#### **DETAILED ACTION**

### Specification

The disclosure is objected to because of the following informalities: Page 17, Para 0053 of the specification states the "signaling engine **501**" it should be "signal engine **502**" according to Fig. 5

Appropriate correction is required.

## Claim Rejections - 35 USC § 103

- 1. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 1-18 are rejected under 35 U.S.C. 103(a) as being unpatentable over Presley et al. (US Pub 2002/106998) Giroti (US Pub 2004/0034723) and further in view of Rooney (US Patent 6819669).

As for claim 1, Presley et al. teaches a wireless rich media conferencing system; which reads on claimed mobile information system (Page 1, Para 0003 of Presley et al.), comprising: a plurality of mobile units; and a subscription server in communication with said plurality of mobile units (Fig. 1:160; Page 1, Para 0006-0008; Page 2, Para 0021; Page 3, Para 0029-0030; and Page 4, Para 0037 of Presley et al.).

What Presley et al. does not explicitly teach is a wireless rich media conferencing system compiling a data feed.

However, Giroti teaches a conferencing appliance that enables remote and local participants to connect to one another using disparate devices to "view" each other through a feed and for establishing and managing concurrent voice, data and video conferencing sessions initiated by one of more of such devices over heterogeneous networks. The conferencing appliance transforms data by reformatting, repurposing and compressing files shared during the conference based upon parameters such as screen size, rendering capability, bandwidth and the network prior to delivering the data to a participant's display devices. These read on claimed client subscription manager operable on said subscription server for compiling a data feed for each one of said plurality of mobile units (Fig. 1-2; Abstract; Page 1, Para 0003; Page 2, Para 0023; Page 3-4, Para 0060; Page 4, Para 0065 in correspondence to Page 1, Para 0016 and Page 9, Para 0110 of Giroti).

What Presley et al. and Giroti do not explicitly teach is a wireless rich media conferencing system with data feed comprising channel data for each one of a plurality of channels subscribed to by each one of said plurality of mobile units.

However, Rooney teaches a method, a system and a device for data communication between a sender and a plurality of recipients are provided to be used for interactive multimedia systems such as interactive television game shows. These read on claimed wireless rich media conferencing system with data feed comprising

channel data for each one of a plurality of channels subscribed to by each one of said plurality of mobile units. (Abstract and Col. 1, line 8-Col. 2, line 17 of Rooney).

It would have been obvious to one of ordinary skill of the art at the time the invention was made to incorporate the converged conferencing appliance and methods for concurrent voice and data conferencing sessions over networks techniques, as taught by Giroti, in the wireless rich media conferencing of Presley et al., because Presley et al. already teaches the exchange of video, audio, and information between two end devices (Abstract and Page 1, Para 0003 & 0006 Presley et al.). In addition, Presley et al. discusses how compressing the video data would reduce the amount of bandwidth required for the network transmission and space required for storage (Page 2, Para 0025 of Presley et al.). In addition, Rooney already teaches interactive multimedia system refers to any computer-delivered electronic system that allows the user to control, combine, and manipulate different types of media, such as text, sound, video, computer graphics, and animation (Col. 1, lines 16-28 of Rooney).

The motivation of this combination would reduce the amount of bandwidth required for the network transmission and space required for storage as taught by Presley et al. in Page 2, Para 0025, because the transceiver or central server may compress and decompress data to allow increased frame rate transmission.. to provide a conferencing appliance wherein intelligent content transformation enables a range of disparate devices to be used for conferencing, even over low-bandwidth networks, thereby avoiding premature obsolescence of the devices (Page 2, Para 0017 of Giroti).

The incorporation would allow every file being uploaded for conferencing is probably compressed, resized, reformatted and generally optimized. In some cases, the file may not be optimized during the time it is being uploaded, but rather is repurposed during runtime. The objective is to allow participants to view their PowerPoint presentations, Word documents, Excel spreadsheets and other files to be seen from handheld devices while they are mobile. As new devices emerge and network bandwidth improves, the mechanisms for optimization may evolve and improve as well (Page 9, Para 0110 of Giroti). In addition, these combinations would help data communication between a sender and a plurality of recipients at least partly taking place over a data network such as a computer network. The provided methods, systems, and devices can particularly used for interactive multimedia systems such as interactive television game shows. Thus providing interactive television or interactive radio broadcasting have in common that at a particular instant of time the viewers are invited to respond to the show, i.e., to answer a question, to make a selection or to vote for something or somebody. Having a large number of viewers, the communication system used for data communication has to cope with a large number of responses being

As for claim 2, Presley et al. and Giroti teach wireless rich media conferencing system; which reads on claimed mobile information system, further comprising:

returned in a very short period of time, i.e., practically at the same instant of time

(Abstract and Col. 1, line 8-Col. 2, line 17 of Rooney).

one interactive multimedia runtime container (iMRC), operable on a display of said plurality of mobile units, for said each one of said plurality of

channels subscribed to; and a channel application, operable within said one iMRC, for presentation of one of said plurality of channels subscribed to, wherein said channel application presentation uses said channel data from said data feed to display one of said plurality of channels subscribed to (Abstract; Page 1, Para 0004; and Page 4, Para 0040 of Presley et al. in correspondence to Fig. 1-2; Abstract; Page 1, Para 0003; Page 2, Para 0023; Page 3-4, Para 0060; Page 4, Para 0065 in correspondence to Page 1, Para 0016 and Page 9, Para 0110 Giroti).

As for claim 3, Presley et al. teaches a mobile information system, further comprising: a navigation component on each of said mobile units for translating navigation movements entered by a user into navigation signals, wherein said navigation signals control at least one of: navigation between ones of said plurality of channels and navigation within rich media information displayed within said each one of said plurality of channels (Page 6, Para 0061-0066 of Presley et al.).

As for claim 4, Presley et al. teaches a mobile information system, further comprising: a user interface application for receiving input from a user related to at least one of: subscription to one or more of said plurality of channels; and user preferences for information to be presented in said each of said plurality of channels subscribed to (Page 4, Para 0037of Presley et al.).

As for claim 5, Giroti teaches a mobile information system, further comprising: a feed store located within each of said plurality of mobile units, wherein said feed data is

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stored associated with each corresponding one of said plurality of channels subscribed to (Page 1, Para 0016 and Page 9, Para 0110 of Giroti).

As for claim 6, Giroti teaches a mobile information system, wherein said channel data stored in said feed store is accessible only by said each corresponding one of said plurality of channels (Page 2, Para 0020; Page 5, Para 0075; Page 6, Para 0084; Page 7, Para 0097; Page 8, Para 0105; Page 9, Para 0109-0110; and Page 10, Para 0120 of Giroti).

As for claim 7, Giroti teaches a mobile information system, further comprising: a transceiver or antenna; which reads on claimed signaling engine, located within each of said plurality of mobile units, wherein said signaling engine monitors for signals transmitted by said subscription server (Fig. 1:82 & 84; Page 3, Para 0056; and Page 6, Para 0077-0078 of Giroti).

As for claim 8, Giroti teaches a mobile information system, wherein said signals transmitted by said subscription server indicate availability of an updated data feed (Page 6, Para 0077-0078 and Page 8, Para 0099 of Giroti).

As for claim 9, Giroti teaches a mobile information system, wherein said mobile device transmits a request for said updated data feed upon receipt of said signals (Page 6, Para 0077-0078 and Page 8, Para 0099 of Giroti).

As for claim 10, Giroti teaches a mobile information system, further comprising: a transceiver or antenna; which reads on claimed transaction manager located within each of said plurality of mobile units, wherein said transaction manager transmits

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information received from a user to said subscription server (Fig. 1:82 & 84; Page 3, Para 0056; and Page 6, Para 0077-0078 of Giroti).

As for claim 11, Giroti teaches a mobile information system, wherein said information received from said user comprises at least one of: user preferences concerning display of plurality of channels subscribed to; and user requests for subscribing to another one of said plurality of channels (Fig. 26 & 28; Page 7, Para 0097-Page 8, Para 0099; and Page 9, Para 0111-0113 of Giroti).

As for claim 12, Giroti teaches a mobile information system, further comprising: a push engine for separating said data feed into data chunks corresponding to channel data for each one of said plurality of channels subscribed to (Page 8, Para 0106-Page 9, Para 0110 of Giroti).

As for claim 13, Presley et al. teaches a mobile information system, wherein said channel application is downloaded from said subscription server on subscription to one of said plurality of channels (Page 4, Para 0036-0037 of Presley et al.).

As for claim 14, Presley et al. teaches a mobile information system, wherein updates to said channel application are downloaded from said subscription server (Page 4, Para 0036-0037 of Presley et al.).

As for claim 15, Giroti teaches a mobile information system, wherein said subscription server transmits one or more system feeds for providing system data (Fig. 1-2; Abstract; Page 1, Para 0003; Page 2, Para 0023; Page 3-4, Para 0060; Page 4, Para 0065 in correspondence to Page 1, Para 0016 and Page 9, Para 0110 of Giroti).

As for claim 16, Presley et al. teaches a mobile information system, wherein said system data provides channel data for displaying one or more system channels (Abstract; Page 1, Para 0006-0008; Page 2, Para 0023; Page 3, Para 0030; and Page 4, Para 0036-0037 & 0044 of Presley et al.).

As for claim 17, Rooney teaches a mobile information system, wherein said one or more system channels comprises one or more of:

a channel listing providing information on each of said plurality of channels available for subscription; a headline channel for displaying a summary of each of said plurality of channels subscribed to, said summary displayed in a single channel; a promotions channel for displaying one or more promotions directed to a plurality of subscribers to said mobile information system; visual elements of said iMRC; and a game channel (Abstract; Col. 1, lines 8-26; Col. 2, lines 25-34; Col. 4, lines 8-32; and Col. 5, lines 13-38 of Rooney).

As for claim 18, Giroti teaches a mobile information system, wherein said one or more system feeds are accessible only by said one or more system channels (Page 5, Para 0073 of Giroti).

2. Claims 19-33 are rejected under 35 U.S.C. 103(a) as being unpatentable over Presley et al. (US Pub 2002/106998) Giroti (US Pub 2004/0034723) and further in view of Rooney (US Patent 6819669).

As for claim 19, Presley et al. teaches a wireless rich media conferencing system; which reads on claimed system for providing a plurality of rich media channels (Page 1, Para 0003 of Presley et al.) comprising:

a stream of channel data describing information presented in said plurality of rich media channels (Page 4, Para 0037 of Presley et al.) and

a mobile device receiving said stream of channel data, said mobile device comprising: a display; a rich media runtime container operable on said display; a plurality of channel applications operable within said rich media runtime container, wherein each of said channel applications uses said channel data for presenting said information (Abstract and Page 4, Para 0037 of Presley et al.).

What Presley et al. does not explicitly teach is a wireless rich media conferencing system compiling a data feed.

However, Giroti teaches a conferencing appliance that enables remote and local participants to connect to one another using disparate devices to "view" each other through a feed and for establishing and managing concurrent voice, data and video conferencing sessions initiated by one of more of such devices over heterogeneous networks. The conferencing appliance transforms data by reformatting, repurposing and compressing files shared during the conference based upon parameters such as screen size, rendering capability, bandwidth and the network prior to delivering the data to a participant's display devices. These read on claimed client subscription manager operable on said subscription server for compiling a data feed for each one of said plurality of mobile units, (Fig. 1-2; Abstract; Page 1, Para 0003; Page 2, Para 0023;

Page 3-4, Para 0060; Page 4, Para 0065 in correspondence to Page 1, Para 0016 and Page 9, Para 0110 of Giroti).

What Presley et al. and Giroti do not explicitly teach is a wireless rich media conferencing system with a navigation element manually operable by a user to navigate through said plurality of rich media channels.

However, Rooney teaches that the user selects a respective web page provided by the server by instructing the set-top box respectively. These read on claimed a wireless rich media conferencing system with a navigation element manually operable by a user to navigate through said plurality of rich media channels (Abstract and Col. 5, lines 14-54 of Rooney).

It would have been obvious to one of ordinary skill of the art at the time the invention was made to incorporate the converged conferencing appliance and methods for concurrent voice and data conferencing sessions over networks techniques, as taught by Giroti, in the wireless rich media conferencing of Presley et al., because Presley et al. already teaches the exchange of video, audio, and information between two end devices (Abstract and Page 1, Para 0003 & 0006 Presley et al.). In addition, Presley et al. discusses how compressing the video data would reduce the amount of bandwidth required for the network transmission and space required for storage (Page 2, Para 0025 of Presley et al.). In addition, Rooney already teaches interactive multimedia system refers to any computer-delivered electronic system that allows the user to control, combine, and manipulate different types of media, such as text, sound, video, computer graphics, and animation (Col. 1, lines 16-28 of Rooney).

The motivation of this combination would reduce the amount of bandwidth required for the network transmission and space required for storage as taught by Presley et al. in Page 2, Para 0025, because the transceiver or central server may compress and decompress data to allow increased frame rate transmission.. to provide a conferencing appliance wherein intelligent content transformation enables a range of disparate devices to be used for conferencing, even over low-bandwidth networks, thereby avoiding premature obsolescence of the devices (Page 2, Para 0017 of Giroti).

The incorporation would allow every file being uploaded for conferencing is probably compressed, resized, reformatted and generally optimized. In some cases, the file may not be optimized during the time it is being uploaded, but rather is repurposed during runtime. The objective is to allow participants to view their PowerPoint presentations, Word documents, Excel spreadsheets and other files to be seen from handheld devices while they are mobile. As new devices emerge and network bandwidth improves, the mechanisms for optimization may evolve and improve as well (Page 9, Para 0110 of Giroti). In addition, these combinations would help data communication between a sender and a plurality of recipients at least partly taking place over a data network such as a computer network. The provided methods, systems, and devices can particularly used for interactive multimedia systems such as interactive television game shows. Thus providing interactive television or interactive radio broadcasting have in common that at a particular instant of time the viewers are invited to respond to the show, i.e., to answer a question, to make a selection or to vote for something or somebody. Having a large number of viewers, the communication system

used for data communication has to cope with a large number of responses being returned in a very short period of time, i.e., practically at the same instant of time (Abstract and Col. 1, line 8-Col. 2, line 17 of Rooney).

As for claim 20, Presley et al. teaches a system for providing a plurality of rich media channels, further comprising: a channel data storage on said mobile device for each one of said plurality of rich media channels for storing current channel data associated with said each one of said plurality of rich media channels (Page 2, Para 0019 & 0025 of Presley et al.).

As for claim 21, Giroti teaches a system for providing a plurality of rich media channels, wherein access to said channel data associated with said each one of said plurality of rich media channels is restricted to said each one of said plurality of rich media channels (Pages 7-8, Para 0098 and Page 9, Para 0112 of Giroti).

Regarding claim 22, see explanation as set forth regarding claim 12 (system claim) because the claimed system for providing a plurality of rich media channels on a mobile device would perform the system steps.

As for claim 23, Presley et al. teaches a system for providing a plurality of rich media channels, further comprising: a channel application storage on said mobile device for storing a rich media application defining the visual experience of each of said plurality of rich media channels (Page 2, Para 0019 & 0025 of Presley et al.).

As for claim 24, Presley et al. teaches a system for providing a plurality of rich media channels, wherein said stream of channel data also comprises application data defining said channel application (Abstract and Page 4, Para 0037 of Presley et al.).

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As for claim 25, Giroti teaches a system for providing a plurality of rich media channels, wherein said application data one of: updates said channel application; and initiates said channel application (Page 1, Para 0003 and Page 6, Para 0077- Page 8, Para 0099 of Giroti).

As for claim 26, Presley et al. teaches a system for providing a plurality of rich media channels, further comprising: a user interface for receiving input from a user relating to one of: subscribing to one or more of said plurality of rich media channels; unsubscribing to one or more of said plurality of rich media channels subscribed to; and user preferences of information presented in said one or more of said plurality of rich media channels subscribed to (Abstract and Page 4, Para 0037 of Presley et al.).

As for claim 27, Giroti teaches a system for providing a plurality of rich media channels, wherein a first page of each of said plurality of rich media channels subscribed to is sequentially displayed on said display when no activity has been detected by a user for a predefined period of time (Abstract and Page 9, Para 0111 of Giroti).

As for claim 28, Presley et al. teaches a system for providing a plurality of rich media channels, wherein a rich media subscription server updates said channel data stored in said channel data storage (Page 2, Para 0019 & 0025 of Presley et al.).

As for claim 29, Giroti teaches a system for providing a plurality of rich media channels, wherein said updates are initiated by at least one of: said mobile device; and said rich media subscription server (Page 1, Para 0003 and Page 6, Para 0077- Page 8, Para 0099 of Giroti).

As for claim 30, Giroti teaches a system for providing a plurality of rich media channels, wherein an option is presented to said user for selecting an interval in which to poll said rich media subscription server for said updates (Page 1, Para 0003 and Page 6, Para 0077- Page 8, Para 0099 of Giroti).

As for claim 31, Presley et al. teaches a system for providing a plurality of rich media channels, further comprising: one or more streams of system data describing information related to operation of said system, wherein said system data is accessible by one or more system channels (Page 4, Para 0037 of Presley et al.)

Regarding claim 32, see explanation as set forth regarding claim 17 (system claim) because the claimed system for providing a plurality of rich media channels on a mobile device would perform the system steps.

As for claim 33, Rooney teaches a system for providing a plurality of rich media channels, further comprising: an information navigation element for navigating information presented in said plurality of rich media channels (Abstract and Col. 5, lines 14-54 of Rooney).

3. Claims 34-47 are rejected under 35 U.S.C. 103(a) as being unpatentable over Giroti (US Pub 2004/0034723) and Presley et al. (US Pub 2002/106998) and further in view of Rooney (US Patent 6819669).

As for claim 34, Giroti teaches a method for presenting a plurality of dynamic multimedia information channels (DMIC) on a mobile device (Page 7, Para 0097 and Page 8, Para 0102 & 0106-0107 of Giroti) comprising:

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compiling a stream of data at a dynamic information subscription server, wherein said stream of data comprises channel data related to ones of said plurality of DMIC subscribed to by a user of said mobile device (Fig. 1-2; Abstract; Page 1, Para 0003; Page 2, Para 0023; Page 3-4, Para 0060; Page 4, Para 0065 in correspondence to Page 1, Para 0016 and Page 9, Para 0110 of Giroti); and

running a channel program within an interactive multimedia runtime (iMR) on a display of said mobile device, wherein said channel program corresponds to each of said plurality of DMIC (Page 9, Para 0110 of Giroti).

What Giroti does not explicitly teach is a wireless rich media conferencing system receiving said stream of data at said mobile device.

However Presley et al. teaches a wireless rich media conferencing system; which reads on claimed mobile information system (Page 1, Para 0003 of Presley et al.), receiving said stream of data at said mobile device (Fig. 1:160; Page 1, Para 0006-0008; Page 2, Para 0021-0023; Page 3, Para 0027; and Page 4, Para 0037 of Presley et al.).

What Giroti and Presley et al. do not explicitly teach is a wireless rich media conferencing system with data feed comprising channel data for each one of a plurality of channels subscribed to by each one of said plurality of mobile units.

However, Rooney teaches a method, a system and a device for data communication between a sender and a plurality of recipients are provided to be used for interactive multimedia systems such as interactive television game shows. These

read on claimed wireless rich media conferencing system with data feed comprising channel data for each one of a plurality of channels subscribed to by each one of said plurality of mobile units. (Abstract and Col. 1, line 8-Col. 2, line 17 of Rooney). It would have been obvious to one of ordinary skill of the art at the time the invention was made to incorporate the converged conferencing appliance and methods for concurrent voice and data conferencing sessions over networks techniques, as taught by Giroti, in the wireless rich media conferencing of Presley et al., because Presley et al. already teaches the exchange of video, audio, and information between two end devices (Abstract and Page 1, Para 0003 & 0006 Presley et al.). In addition, Presley et al. discusses how compressing the video data would reduce the amount of bandwidth required for the network transmission and space required for storage (Page 2, Para 0025 of Presley et al.). In addition, Rooney already teaches interactive multimedia system refers to any computer-delivered electronic system that allows the user to control, combine, and manipulate different types of media, such as text, sound, video, computer graphics, and animation (Col. 1, lines 16-28 of Rooney).

The motivation of this combination would reduce the amount of bandwidth required for the network transmission and space required for storage as taught by Presley et al. in Page 2, Para 0025, because the transceiver or central server may compress and decompress data to allow increased frame rate transmission.. to provide a conferencing appliance wherein intelligent content transformation enables a range of disparate devices to be used for conferencing, even over low-bandwidth networks, thereby avoiding premature obsolescence of the devices (Page 2, Para 0017 of Giroti).

The incorporation would allow every file being uploaded for conferencing is probably compressed, resized, reformatted and generally optimized. In some cases, the file may not be optimized during the time it is being uploaded, but rather is repurposed during runtime. The objective is to allow participants to view their PowerPoint presentations, Word documents, Excel spreadsheets and other files to be seen from handheld devices while they are mobile. As new devices emerge and network bandwidth improves, the mechanisms for optimization may evolve and improve as well (Page 9, Para 0110 of Giroti). In addition, these combinations would help data communication between a sender and a plurality of recipients at least partly taking place over a data network such as a computer network. The provided methods, systems, and devices can particularly used for interactive multimedia systems such as interactive television game shows. Thus providing interactive television or interactive radio broadcasting have in common that at a particular instant of time the viewers are invited to respond to the show, i.e., to answer a question, to make a selection or to vote for something or somebody. Having a large number of viewers, the communication system used for data communication has to cope with a large number of responses being returned in a very short period of time, i.e., practically at the same instant of time (Abstract and Col. 1, line 8-Col. 2, line 17 of Rooney).

As for claim 35, Rooney teaches a system for providing a plurality of rich media channels, further comprising: navigating through said each of said plurality of DMIC responsive to navigation movements received from a user of said mobile device; and navigating through information presented in said DMIC responsive to in-channel

navigation movements received from said user of said mobile device (Abstract and Col. 5, lines 14-54 of Rooney).

As for claim 36, Giroti teaches a system for providing a plurality of rich media channels, further comprising: separating channel-specific data chunks of said channel data from said of data; and populating said running channel program with channel data from said of data (Page 8, Para 0106-Page 9, Para 0110 of Giroti).

As for claim 37, Giroti teaches a system for providing a plurality of rich media channels, further comprising: storing said channel-specific data chunks of said channel data on said mobile device (Page 7, Para 0092 & 0097; Page 8, Para 0103; and Page 8, Para 0106-Page 9, Para 0110 of Giroti).

As for claim 38, Giroti teaches a system for providing a plurality of rich media channels, further comprising: restricting access to said channel-specific data chunks to corresponding ones of said plurality of DMIC (Pages 7-8, Para 0098 and Page 9, Para 0112 of Giroti).

As for claim 39, Giroti teaches a system for providing a plurality of rich media channels, further comprising: presenting subscriptions options to said user for said plurality of DMIC; responsive to selections made by said user, communicating subscriptions selections to a multimedia information server (Fig. 26 & 28; Page 6, Para 0082; Page 7, Para 0096-Page 8, Para 0099; and Page 9, Para 0111-0113 of Giroti).

As for claim 40, Presley et al. teaches a system for providing a plurality of rich media channels, further comprising: downloading said channel application

corresponding to ones of said plurality of DMIC subscribed to by said user (Page 4, Para 0036-0037 of Presley et al.).

As for claim 41, Giroti teaches a system for providing a plurality of rich media channels, further comprising: updating said channel data according to an update system; and updating said channel application according to an update system (Page 1, Para 0003; Page 6, Para 0077-0078; and Page 8, Para 0099 of Giroti).

As for claim 42, Giroti teaches a system for providing a plurality of rich media channels, wherein said update system comprises one or more of:

receiving said updates directly from said dynamic information subscription server when changes to one of said channel data and said channel application are detected (Page 1, Para 0003; Page 6, Para 0077-0078; and Page 8, Para 0099 with respect to Page 7, Para 0097 and Page 8, Para 0102 & 0106-0107 of Giroti); and

receiving said updates responsive to a request from said mobile device, wherein said request is issued according to one of: an update available signal received from said dynamic information subscription server; and passing of a predetermined period of time (Page 6, Para 0083; Pages 6-7, Para 0090; and Page 9, Para 0109 with respect to Page 7, Para 0097 and Page 8, Para 0102 & 0106-0107 of Giroti).

As for claim 43, Presley et al. teaches a system for providing a plurality of rich media channels, wherein said user designates said predetermined period of time (Page 6, Para 0083 of Giroti).

As for claim 44, Giroti teaches a system for providing a plurality of rich media channels, further comprising: receiving user preferences from said user at said mobile device; and communicating said user preference to said dynamic information subscription server for tailoring said stream of data to said user preference (Fig. 26 & 28; Page 7, Para 0097-Page 8, Para 0099; and Page 9, Para 0111-0113 of Giroti).

As for claim 45, Presley et al. teaches a system for providing a plurality of rich media channels, comprising: receiving one or more streams of system data at said mobile device; and displaying one or more system channels using said system data (Page 4, Para 0037 of Presley et al.),

As for claim 46, Giroti teaches a system for providing a plurality of rich media channels, further comprising: restricting access to said system data to said one or more system channels (Pages 7-8, Para 0098 and Page 9, Para 0112 of Giroti).

Regarding claim 47, see explanation as set forth regarding claim 17 (system claim) because the claimed method for experiencing interactive multimedia information on a mobile device would perform the method steps.

4. Claims 48-77 are rejected under 35 U.S.C. 103(a) as being unpatentable over Giroti (US Pub 2004/0034723) and Presley et al. (US Pub 2002/106998) and further in view of Rooney (US Patent 6819669).

As for claim 48, Presley et al. teaches a method for experiencing interactive multimedia information on a mobile unit, comprising: interacting with a user interface of said mobile unit to subscribe to one or more channels having interactive multimedia

content and displaying one of said one or more channels on a display of said mobile unit (Page 4, Para 0036-0037 of Presley et al.).

What Presley et al. does not explicitly teach is a wireless rich media conferencing system compiling a data feed.

However, Giroti teaches a conferencing appliance that enables remote and local participants to connect to one another using disparate devices to "view" each other through a feed and for establishing and managing concurrent voice, data and video conferencing sessions initiated by one of more of such devices over heterogeneous networks. The conferencing appliance transforms data by reformatting, repurposing and compressing files shared during the conference based upon parameters such as screen size, rendering capability, bandwidth and the network prior to delivering the data to a participant's display devices. These read on claimed client subscription manager operable on said subscription server for compiling a data feed for each one of said plurality of mobile units, (Fig. 1-2; Abstract; Page 1, Para 0003; Page 2, Para 0023; Page 3-4, Para 0060; Page 4, Para 0065 in correspondence to Page 1, Para 0016 and Page 9, Para 0110 of Giroti).

What Presley et al. and Giroti do not explicitly teach is a wireless rich media conferencing system manipulating a navigational mechanism on said mobile unit to explore said interactive multimedia content on one of said one or more channels.

However, Rooney teaches a wireless rich media conferencing system manipulating a navigational mechanism on said mobile unit to explore said interactive

multimedia content on one of said one or more channels (Abstract and Col. 5, lines 14-54 of Rooney).

It would have been obvious to one of ordinary skill of the art at the time the invention was made to incorporate the converged conferencing appliance and methods for concurrent voice and data conferencing sessions over networks techniques, as taught by Giroti, in the wireless rich media conferencing of Presley et al., because Presley et al. already teaches navigational mechanism on said mobile unit to explore said interactive multimedia content on one of said one or more channels (Abstract and (Page 6, Para 0061-0066 of Presley et al.). In addition, Presley et al. discusses how compressing the video data would reduce the amount of bandwidth required for the network transmission and space required for storage (Page 2, Para 0025 of Presley et al.). In addition, Rooney already teaches interactive multimedia system refers to any computer-delivered electronic system that allows the user to control, combine, and manipulate different types of media, such as text, sound, video, computer graphics, and animation (Col. 1, lines 16-28 of Rooney).

The motivation of this combination would reduce the amount of bandwidth required for the network transmission and space required for storage as taught by Presley et al. in Page 2, Para 0025, because the transceiver or central server may compress and decompress data to allow increased frame rate transmission.. to provide a conferencing appliance wherein intelligent content transformation enables a range of disparate devices to be used for conferencing, even over low-bandwidth networks, thereby avoiding premature obsolescence of the devices (Page 2, Para 0017 of Giroti).

The incorporation would allow every file being uploaded for conferencing is probably compressed, resized, reformatted and generally optimized. In some cases, the file may not be optimized during the time it is being uploaded, but rather is repurposed during runtime. The objective is to allow participants to view their PowerPoint presentations, Word documents, Excel spreadsheets and other files to be seen from handheld devices while they are mobile. As new devices emerge and network bandwidth improves, the mechanisms for optimization may evolve and improve as well (Page 9, Para 0110 of Giroti). In addition, these combinations would help data communication between a sender and a plurality of recipients at least partly taking place over a data network such as a computer network. The provided methods, systems, and devices can particularly used for interactive multimedia systems such as interactive television game shows. Thus providing interactive television or interactive radio broadcasting have in common that at a particular instant of time the viewers are invited to respond to the show, i.e., to answer a question, to make a selection or to vote for something or somebody. Having a large number of viewers, the communication system used for data communication has to cope with a large number of responses being returned in a very short period of time, i.e., practically at the same instant of time (Abstract and Col. 1, line 8-Col. 2, line 17 of Rooney).

As for claim 49, Giroti teaches a method for experiencing interactive multimedia information on a mobile unit, further comprising: interacting with said user interface of said mobile unit to enter preferences applicable to said one or more channels

subscribed to (Fig. 26 & 28; Page 7, Para 0097-Page 8, Para 0099; and Page 9, Para 0111-0113 of Giroti).

As for claim 50, Giroti teaches a method for experiencing interactive multimedia information on a mobile unit, further comprising: automatically receiving content updates for said one or more channels subscribed to (Page 5, Para 0072 with respect to Page 6, Para 0077-0078 and Page 8, Para 0099 of Giroti).

Regarding claim 51, see explanation as set forth regarding claim 42 (system claim) because the claimed method for experiencing interactive multimedia information on a mobile device would perform the system steps.

As for claim 52, Presley et al. teaches a method for experiencing interactive multimedia information on a mobile unit, further comprising:

receiving a subscriber-specific stream of channel data from an enhanced subscription server (Abstract and Page 4, Para 0037 of Presley et al.); and storing said channel data in a channel-specific memory address (Abstract; Page 2, Para 0019; and of Page 3, Para 0028 Presley et al.).

As for claim 53, Giroti teaches a method for experiencing interactive multimedia information on a mobile unit, further comprising: restricting access to said channel data to ones of said one or more channels associated with said channel data (Pages 7-8, Para 0098 and Page 9, Para 0112 of Giroti).

As for claim 54, Giroti teaches a method for experiencing interactive multimedia information on a mobile unit, further comprising: using subscription information entered during said interacting to compile said subscriber-specific stream of channel data (Fig.

1-2; Abstract; Page 1, Para 0003; Page 2, Para 0023; Page 3-4, Para 0060; Page 4, Para 0065 in correspondence to Page 1, Para 0016 and Page 9, Para 0110 of Giroti).

As for claim 55, Giroti teaches a method for experiencing interactive multimedia information on a mobile unit, further comprising: using said preferences to compile said subscriber-specific stream of channel data (Fig. 1-2; Abstract; Page 1, Para 0003; Page 2, Para 0023; Page 3-4, Para 0060; Page 4, Para 0065 in correspondence to Page 1, Para 0016; Page 9, Para 0110; and Page 10, Para 0118 of Giroti).

As for claim 56, Presley et al. teaches a method for experiencing interactive multimedia information on a mobile unit, further comprising: running an interactive multimedia runtime container (iMRC) for each of said one or more channels displayed on said mobile unit (Abstract; Page 1, Para 0004; and Page 4, Para 0040 of Presley et al. in correspondence to Fig. 1-2; Abstract; Page 1, Para 0003; Page 2, Para 0023; Page 3-4, Para 0060; Page 4, Para 0065 in correspondence to Page 1, Para 0016 and Page 9, Para 0110 Giroti).

As for claim 57, Presley et al. teaches a method for experiencing interactive multimedia information on a mobile unit, further comprising: combining said channel data and channel application logic in said iMRC to display said one or more channels (Page 6, Para 0079 and Page 6, Para 0090-Page 7, Para 0094 of Giroti).

As for claim 58, Presley et al. teaches a method for experiencing interactive multimedia information on a mobile unit, wherein said channel application logic comprises one of: application logic preexisting on said mobile unit; and application logic downloaded from said enhanced subscription server upon subscription to one of said

one or more channels (Page 6, Para 0079 and Page 6, Para 0090-Page 7, Para 0094 of Giroti).

As for claim 59, Presley et al. teaches a method for experiencing interactive multimedia information on a mobile unit, further comprising: automatically receiving logic updates for said channel application logic (Page 6, Para 0079 and Page 6, Para 0090-Page 7, Para 0094 of Giroti).

As for claim 60, Presley et al. teaches a method for experiencing interactive multimedia information on a mobile unit, further comprising: receiving at least one stream of system channel data at said mobile unit; and displaying at least one system channel using said system channel data (Abstract; Page 1, Para 0006-0008; Page 2, Para 0023; Page 3, Para 0030; and Page 4, Para 0036-0037 & 0044 of Presley et al.).

As for claim 61, Giroti teaches a method for experiencing interactive multimedia information on a mobile unit, further comprising: restricting access to said system channel data to said at least one system channel (Pages 7-8, Para 0098 and Page 9, Para 0112 of Giroti).

Regarding claim 62, see explanation as set forth regarding claim 17 (system claim) because the claimed system for viewing interactive rich media information on a mobile device would perform the method steps.

Regarding claim 63, see explanation as set forth regarding claim 48 (method claim) because the claimed system for viewing interactive rich media information on a mobile device would perform the method steps.

Regarding claim 64, see explanation as set forth regarding claim 49 (method claim) because the claimed system for viewing interactive rich media information on a mobile device would perform the method steps.

Regarding claim 65, see explanation as set forth regarding claim 50 (method claim) because the claimed system for viewing interactive rich media information on a mobile device would perform the method steps.

Regarding claim 66, see explanation as set forth regarding claim 51 (method claim) because the claimed system for viewing interactive rich media information on a mobile device would perform the method steps.

Regarding claim 67, see explanation as set forth regarding claim 52 (method claim) because the claimed system for viewing interactive rich media information on a mobile device would perform the method steps.

Regarding claim 68, see explanation as set forth regarding claim 53 (method claim) because the claimed system for viewing interactive rich media information on a mobile device would perform the method steps.

Regarding claim 69, see explanation as set forth regarding claim 54 (method claim) because the claimed system for viewing interactive rich media information on a mobile device would perform the method steps.

Regarding claim 70, see explanation as set forth regarding claim 55 (method claim) because the claimed system for viewing interactive rich media information on a mobile device would perform the method steps.

Regarding claim 71, see explanation as set forth regarding claim 56 (method claim) because the claimed system for viewing interactive rich media information on a mobile device would perform the method steps.

Regarding claim 72, see explanation as set forth regarding claim 57 (method claim) because the claimed system for viewing interactive rich media information on a mobile device would perform the method steps.

Regarding claim 73, see explanation as set forth regarding claim 58 (method claim) because the claimed system for viewing interactive rich media information on a mobile device would perform the method steps.

Regarding claim 74, see explanation as set forth regarding claim 59 (method claim) because the claimed system for viewing interactive rich media information on a mobile device would perform the method steps.

Regarding claim 75, see explanation as set forth regarding claim 60 (method claim) because the claimed system for viewing interactive rich media information on a mobile device would perform the method steps.

Regarding claim 76, see explanation as set forth regarding claim 61 (method claim) because the claimed system for viewing interactive rich media information on a mobile device would perform the method steps.

Regarding claim 77, see explanation as set forth regarding claim 62 (method claim) because the claimed system for viewing interactive rich media information on a mobile device would perform the method steps.

#### Conclusion

5. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

Brown et al. (US Pub 2002/0078158) invention relates to e-mail messaging systems and, more specifically, to enhanced e-mail messaging systems that enable the generation and transmission of e-mail messages including rich media from standard multi-user e-mail messaging systems.

Meyerson et al. (US Pub 2003/0059039) invention relates generally to managing multi-media communications, and more particularly to a modular system for integrating and coordinating, a subscriber's communication needs.

Stern et al. (US Pub 2003/0134645) invention relates to a method and apparatus for providing data and, more particularly, embodiments of the present invention relate to methods, apparatus, and computer program code for using a data perimeter to provide data regarding a person or location.

Slater et al. (US Pub 2004/0073693) invention relates to the playing of rich media (i.e. media which is more complex than just text, e.g. that includes pictures, audio etc.). A common rich media is video. More particularly, but not exclusively, the invention relates to a method of and apparatus for playing a rich media file to a memory for controlling playing of a rich medium file and to a fast access medium storing an initial portion of memory received media files.

Gu et al. (US Pub 2004/0158855) invention discloses a system configuration and method to reformat and transmit the TV multimedia signals and electronic program

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guide as broadcast, multicast, transmission-on-demand or interactive transmission signals using a broad varieties of data formats and signal communication protocols to personal mobile or telephonic devices. The TV multimedia signals and program schedule data as previously available only for use and display on TV can now be flexibly and conveniently received, processed, and enjoyed by more kinds of personal mobile and/or telephonic devices which can in turn navigate, interact and exchange information with the display devices.

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6. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Janelle N. Young whose telephone number is (571) 272-2836. The examiner can normally be reached on Monday through Friday: 8:30 am through 4:00 pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Nay Maung can be reached on (571) 272-7882. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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JNY June 11, 2007

SUPERVISORY PATENT EXAMINER